

DEAR FILM COLUMBUS FAMILY AND FRIENDS,

Last year was a year of change, expansion and community outreach for Film Columbus. We expanded our board from 12 to 16 members, we were invited to speak at several community events, a trip to the Tribeca Film Festival solidified a 2019 project from a producing team that won the Best Narrative Feature, and we saw great community outreach through our teen script writing contest.

Several projects called Columbus and central Ohio home in 2018. Facebook picked Columbus as one of only FIVE cities nationwide to be featured in a new marketing campaign. That brought in executives from Facebook working with our outstanding film crews highlighting our ability and talent in the industry.

The Ohio Motion Picture Tax Credit was a big topic this year as House Bill 525 was introduced that called for expansion of the credit from \$40 million to \$100 million. Unfortunately, the bill never passed due to a shake-up in the Speaker role in the House of Representatives.

Fiscal responsibility and support from CAPA allowed us to engage with Ice Miller and begin lobbying efforts in November. Moving forward into 2019, we are well positioned to continue to shape and update a new tax credit bill that will benefit the entire state and continue to grow the industry locally. This translates into more projects, more jobs, and a greater economic impact.

Animation continued to be another part of the industry that saw exponential growth. Along with the expansion of the Columbus College of Art & Design's Animation Program, Lengi Studios (based in Columbus) announced their animated feature project *Sneaks*. The announcement was an exclusive story in Hollywood Reporter.

Thank you again to the City of Columbus for their continued support and to all our Film Columbus partners and supporters.

Matt Schrader **John Daugherty**
Board President Executive Director

ABOUT FILM COLUMBUS

Established in 2006 by Gail Mezey, Film Columbus (The Greater Columbus Film Commission) is a 501(c)(3) organization. Film Columbus is a proud member of The Association of Film Commissioners International (AFCI).

Board of Directors

Mark Barbash
Robin Davis – Secretary
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Executive Director

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Partners

City of Columbus
Columbus Association of Performing Arts
Greater Columbus Arts Council
State of Ohio
Ibel Agency
Gateway Film Center
Film Festival of Columbus
Vital Companies
Live Technologies

Member of

afci ASSOCIATION OF FILM COMMISSIONERS INTERNATIONAL



ACCOMPLISHMENTS AND ACTIVITIES IN 2018

Films, television shows, and commercial projects which required Film Columbus services:

Country Christmas Album, feature film which highlighted several Columbus locations including CD102.5

Facebook, national campaign which selected Columbus as one of five cities across the country to be featured

HGTV's *Island Life*

Ashleigh's Story, Discovery Channel

Columbia Gas, Mills James Productions

Columbus projects in the Ohio Motion Picture Tax Credit queue with production planned in 2019:

12, Nonara Productions

Stonefly, Honora Productions

Godspeed, Godspeed Productions

Hollow, Genre Labs

Sneaks, Lengi Studios

Screenings/Premieres:

Ready Player One advance screening in partnership with several local businesses and organizations. Mayor Ginther declared March 29 Ready Player One Day.

Country Christmas Album film premiere; filmed in Columbus in July/August of 2018, seasonal broadcast began December 15, 2018 on ION TV.

Summer of 84 screening in partnership with Film Festival of Columbus.



FINANCIAL INFORMATION

For the Years End December 31st

REVENUES	2018	2017
GCAC (City of Columbus)	\$ 150,000	\$ 150,000
Fiscal Sponsors	33,020	13,500
In-Kind	9,650	-
Contributions	5,050	5,750
Other	4,100	210
TOTAL REVENUES	\$ 201,820	\$ 169,460
EXPENSES		
Contract Personnel	\$ 104,376	\$ 110,121
Marketing and Branding	22,097	1,121
Events	21,055	17,545
Trade Show/Conference/Travel	20,731	12,373
Scouting and Production	6,630	5,860
Website	4,600	11,921
Business and Board Meetings	4,519	3,780
Banking and Fiscal Sponsor Admin Fees	4,062	278
Gov. Affairs/Lobbying	3,800	-
Insurance	1,706	-
Membership and Publications	1,453	1,050
Telephone	1,200	-
Office Expenses	570	468
Miscellaneous	285	1,499
TOTAL EXPENSES	\$ 197,084	\$ 166,016
NET INCOME	\$ 4,736	\$ 3,444

* Revenues and expenses include transactions of fiscally sponsored organizations.

PARTNERS



2018 HIGHLIGHTS

Columbus Pictures Film Fund

Film Columbus and the Columbus Association of Performing Arts (CAPA) started discussions in 2017 of creating a groundbreaking film fund that would attract film, animation, and television projects to Columbus. In 2018 those plans continued to be developed. The funds leaders, Chad Whittington and Larry Fisher, shared the business plan with Ohio-based producer Tyler Sheridan who is arguably the most successful independent producer in the region. Tyler agreed to consult on the fund and agrees this fund could be a game-changer for the industry in Columbus and the entire state. The official announcement of the fund is expected in Summer of 2019.

Sponsored PETRA Event in NYC

Film Columbus sponsored a Women in Filmmaking event called PETRA. This was the first PETRA meeting in NY and provided networking and outreach opportunities for Film Columbus to connect with filmmakers in the New York area.

Production Registration Page

Film Columbus is now tracking visiting productions and commercials, gathering data on local hires, hotel nights, and local spend.

Film Columbus Advisory Committee

An advisory committee of local industry workers was established to provide a forum to hear and address industry needs.

Script Contest for Teens

Film Columbus partnered with the Columbus Metropolitan Library system to hold a script writing contest for teens age 13-18. Two free workshops were held at the library to teach the basics of screenwriting. The winning script was then produced by local production company Vital Companies. A red carpet event in October presented the winning film, *The Black Pill*, by 16 year-old Hilltop resident Shayla Losey, along with student films from Hilliard and Olentangy school districts. The event was covered by local news programs on NBC and Fox television stations.



The Film Commission continued and solidified our new mission, purpose, and vision:

TOP 3 INITIATIVES FOR 2019

Building on our three pillars of film production, education, and exhibition:

Production

New lobbying efforts implemented to expand the Ohio Motion Picture Tax Credit and lobby for administrative changes in the DSA oversight of the credit.

Education

Expand the Teen Script Contest.

Exhibition

Develop Columbus Film Week for 2019.

PURPOSE (OUR WHY)

To enrich our community through the art and business of film.

MISSION (OUR HOW)

By convening and empowering individuals, organizations and businesses in the spirit of collaboration.

VISION (OUR WHAT)

So that Columbus is recognized as a top city for film education, exhibition and production and film is recognized as an art form that has a measurable impact on the economy, individuals and community.

FILM COLUMBUS WILL...

Create a unifying vision that positions Columbus as a leader in film exhibition, production and education to inform strategy and accompanying tactics for the next 5 years.

Rally city stakeholders (film organizations, community, government, funding partners etc.) behind a shared direction for the benefit of all stakeholders of the story.

Position film as both art AND business in Columbus.

