

## Dear Film Columbus, Friends and Family

I'm incredibly proud to serve in support of Film Columbus, which I believe is an organization bettering our town and brightening our future. The commission advocates for filmmaking in central Ohio as an engine for the Greater Columbus economy, a sustainable source of good-paying jobs for Ohioans, and a way to advance and enrich the arts in our city. And our small team is passionate about connecting content creators to information and resources to maximize their projects.

2015 was a transformative year for Film Columbus. In addition to celebrating our ninth anniversary, we were thrilled to host two major productions, *I AM WRATH* starring John Travolta from Patriot Pictures and *478* starring Arnold Schwarzenegger from Highland Film Group, as well as numerous independent film and television projects. We also hosted our first ever film summit, offering filmmakers and industry insiders a first-of-its-kind opportunity to meet, plan and collaborate in new ways.

On both the local and national levels, Columbus is becoming known as a great city in which to bring film projects to life. As we look forward to 2016 and beyond, we are in a great position to pursue our goal of making Columbus a prime filmmaking destination.

Cheers,  
Chris Hamel  
Board President, Film Columbus

## About Film Columbus: Our New Mission

The Greater Columbus Film Commission is a non-profit organization dedicated to promoting the greater Columbus and Central Ohio area as a prime filming destination while proudly serving as a central resource hub for the film industry. We believe film is an art form that contributes to the vitality and soul of our city.

We aim to grow and maintain the ability to host productions and create an atmosphere for homegrown productions throughout the year in turn creating year-round jobs for residents of central Ohio.

Success will be an industry that thrives and grows and feeds into the culture and fabric of Columbus. We believe in the near future we will be proud of what we've built. We will serve our residents and contribute to the overall success of our city.

In 2015 the Commission developed a three-point plan to grow the industry:

1. Continue and expand the incentives
  - propose possible city incentives
2. Further support local independent filmmakers and productions
  - support/help grow Mid Ohio Filmmakers Association
3. Create a culture of support
  - raise awareness of the Greater Columbus Film Commission
  - streamline permitting process

## INCOME STATEMENT 2015 (BUDGET VS. ACTUAL)

REVENUES		
	BUDGET	ACTUAL
City of Columbus	\$ 87,745	\$ 87,745
Contributions	2,250	2,393
Sponsorships	11,000	12,500
Website Registration	500	3,197
Other	100	275
<b>TOTAL REVENUES</b>	<b>\$ 101,595</b>	<b>\$ 106,110</b>

EXPENSES		
PERSONNEL		
	BUDGET	ACTUAL
Executive Director	\$ 50,000	\$ 50,002
Temp Personnel (Production Coordinator)	11,254	11,250
<b>TOTAL PERSONNEL EXPENSES</b>	<b>61,254</b>	<b>61,252</b>

OTHER EXPENSES		
	BUDGET	ACTUAL
Marketing	\$ 1,112	\$ 1,612
Events (Film Summit)	6,597	6,817
Website	5,553	6,223
Business/Board Meetings	691	2,514
Trade Show/Conferences (flight, hotel, etc)	11,495	18,356
Office Expenses	329	512
Banking Fees	120	177
Dues and Subscriptions	969	998
<b>TOTAL OTHER EXPENSES</b>	<b>26,866</b>	<b>37,209</b>

<b>TOTAL EXPENSES</b>	<b>\$ 88,120</b>	<b>\$ 98,461</b>
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NET INCOME		
	BUDGET	ACTUAL
	\$ 13,475	\$ 7,649

## PARTNERS



# FILM COLUMBUS

## Annual Report 2015



## 2015 Films: Impact on Local Economy

**478** ————— Movie ————— **I Am Wrath**

**345** ——— Total number of Ohio residents hired ——— **489**  
PEOPLE PEOPLE

**\$7.4** ————— Estimated Ohio spend ————— **\$9.2**  
MILLION MILLION

**\$1.9** ————— Estimated value of tax credit ————— **\$2.4**  
MILLION MILLION

## Filming Impact Study for Central Ohio

(data based on two films shot annually with a budget of \$4MM each)  
Data provided by Regionomics LLC, Bill LaFayette, Ph.D., March 30, 2014.  
Compiled prior to 2015 productions.

[MSA = Columbus Metropolitan Statistical Area]

**\$6.4**  
MILLION

Increase in regional output annually in the Columbus Metropolitan Statistical Area (MSA)

**\$3.3**  
MILLION

Increase in household and business earnings in the MSA and throughout Ohio

**\$6.7**  
MILLION

Increase in regional output annually statewide

**116**  
JOBS

Created and sustained within the state. Full and part-time annual-equivalent jobs

**112**  
JOBS

Created and sustained within the region. Full and part-time annual-equivalent jobs

**30.2**  
JOBS

Each \$1,000 of direct investment leads to a \$1,733 in regional output and each \$1 million of direct investment sustains 30.2 jobs.

Additionally, tax revenues generated by the film projects and by household purchases sustained by the income from movie making activity total \$538,000 annually – \$346,000 in the region and \$192,000 statewide.

## LOOKING BACK

### The Greater Columbus Film Commission saw major changes and events in 2015. Not to mention two major motion pictures.

The most notable change for 2015 was the hiring of John Daugherty as the new Executive Director of Film Columbus.

John Daugherty has been a Columbus resident for over 25 years. A creative person and an entrepreneur at heart, Mr. Daugherty has always had an interest in film, music and the arts since an early age. His interest in growing the film community in Columbus from local production to feature film production to film festivals continues to prove his commitment to film and, most importantly, to the city of Columbus.

John was a partner and Chief Creative Officer at the commercial and film production company Vital Film Works, now Vital Companies, since he started the company with two business colleagues in 2007. John joined the Film Columbus board in 2013 and took over as Executive Director in March of 2015. His experience in the production world lends great benefit to being Executive Director of Film Columbus. He is also an Emmy winning director and producer as well as a Billboard charting music producer.

The largest event that Film Columbus has hosted since it's beginning in 2006, the inaugural Columbus Film Summit, was a huge success. Held at the request of Mayor Michael B. Coleman, the summit hosted approximately 150 filmmakers, city leaders, policy makers, and educators. Through keynote speakers, panels, and general discussions, attendees were shown facts that Columbus can be a viable option for film productions and a sustainable industry can be grown.

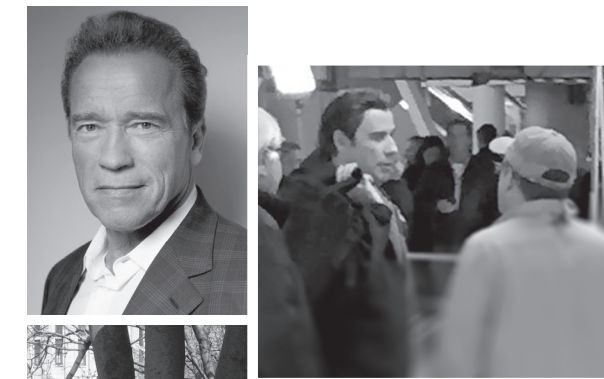
In film production news several major Hollywood stars visited Columbus to shoot films. In January, John Travolta along with co-stars Christopher Meloni and Rebecca De Mornay filmed *I Am Wrath*. Arnold Schwarzenegger returned to Columbus to film *478* in December.

### Accomplishments and Activities in 2015

1. *I Am Wrath* and *478* films shot here
2. Oxygen/Oprah network shot a documentary on Gabby Douglas
3. Film Summit (150 people) - Inaugural film summit with industry and city leaders - Rich Cowan from *I Am Wrath* keynote
4. Completed new website
5. Engaged with Ohio Film Group
6. Engaged with CCAD - collaboration class working with Film Columbus to produce several videos for website and promotional purposes
7. Engaged with OSU - working with Joe Camoriano and Jackie Aberegg to streamline the communication between Film Columbus and OSU
8. Engaged with Parks/Rec department - proposed a process and possible code/legislative change to make film permitting much easier
9. Oscar Party fundraiser raised over \$2000
10. Moved into new offices at Greater Columbus Arts Council
11. Sponsored Independents Day

## Feature Films Shot in Central Ohio

- *I Am Wrath*
- *478*
- *Jackass Presents: Bad Grandpa* directed by Jeff Tremaine
- *Liberal Arts* directed by and starring Josh Radnor & Zac Efron
- *Season of Darkness* directed by Jay Woelfel and starring Richard Hatch
- *Parker* starring Jennifer Lopez & Jason Statham
- *God Don't Make The Laws* starring Paul Sorvino & Bruce Davidson
- *Horrorween* starring William Shatner & Jenna Jameson
- *Fahrenheit 9/11* directed by Michael Moore
- *Bubble* directed by Steven Soderbergh
- *Speak* starring Kristen Stewart
- *Traffic* starring Benicio Del Toro & Michael Douglas
- *The Mighty* starring Sharon Stone & Meat Loaf
- *Air Force One* starring Harrison Ford & Glenn Close
- *The Shawshank Redemption* starring Morgan Freeman & Tim Robbins
- *The Silence of The Lambs* starring Jodi Foster & Anthony Hopkins
- *Little Man Tate* directed by and starring Jodi Foster
- *Tango & Cash* starring Sylvester Stallone & Kurt Russell
- *Mischief* starring Kelly Preston & Jami Gertz
- *Teachers* starring Nick Nolte, Morgan Freeman, Laura Dern
- *Brubaker* starring Robert Redford & Morgan Freeman



## WHAT'S TO COME

1. Institute Greater Columbus Film Commission Membership Program
2. Permit process streamlined - begin with Parks/Rec
3. Grow crew base through training programs
4. 2016 Film Summit

### Board of Directors

Chris Hamel – President  
Matt Schrader – Vice President  
Matt Sanders – Treasurer  
Phil Garrett – Secretary  
Sebastian Ibel  
Michael Brown  
Jami Goldstein  
Ron Theilman  
Mike Gallicchio  
Jennifer Thorne-Smith  
John Daugherty – Executive Director

### Partners

City of Columbus  
Greater Columbus Arts Council  
State of Ohio  
Ibel Agency  
Gateway Film Center  
FFOCOL (Film Festival of Columbus)  
AFCI

### Member

AFCI - Association of Film Commissioners International

### Contact

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